

Denise Lupton
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- Objective** A position in the field of public relations, utilizing my academic background in communications, marketing and leadership.
- Education** **Oglethorpe University**, Atlanta, Georgia
Bachelor of Arts, Communications May 2004
Minor: Marketing
GPA: 3.8/4.0 major; 3.5/4.0 overall
- Related courses: Public Relations Strategies, Public Relations Writing, Public Speaking, Advanced Marketing, Buyer Behavior
- Related Experience** **Student Activities Marketing Committee**, Oglethorpe University
Volunteer Chair, 2002-2003
- Created a public relations plan raising student body awareness of on-campus activities
 - Raised \$3,000 through student dance and social activities
 - Coordinated work of university faculty, staff and student committees
 - Wrote and disseminated press release to local media gaining articles in multiple daily and weekly publications
- Student Life Office**, Oglethorpe University
Student Ambassador, May 2003 – present
- Developed a marketing presentation delivered to prospective students
 - Guided parents and students on tours of campus
 - Increased number of student volunteers participating in the program from 10 to 25
- Habitat for Humanity**, Atlanta, Georgia
Volunteer, Jan. 2002 – May 2002
- Organized groups of Oglethorpe students to participate in homebuilding for needy families
 - Developed fundraising activities with support of on-campus service organizations
 - Attended group meetings and created ideas for other volunteer experiences
- Honors & Activities** **Dean's List**, 2 semesters
Omicron Delta Kappa, honorary society
Vice President, Alpha Phi Omega
Member, French Club
Captain, Field Hockey intramurals
Volunteer, Atlanta Food Bank
- Additional** Proficient in Microsoft Word and Excel. Held various summer jobs waiting tables, and in retail environments.